

## FACES OF TIME - CULTURAL ROUTES CROSSROADS

### THE CONVERGENCE OF CULTURAL ROUTES AND THE IMPACT ON HERITAGE, PLANNING AND SUSTAINABILITY

Archaeological Museum of Thessaloniki, 6 Manoli Andronikou Street, 540 13, Thessaloniki, Greece, tel. +30 2310 830538, info.amth@culture.gr, www.amth.gr

Friday 27 September 2013	
18.30-19.00	Registration
19.00-20.00	<b>Opening Session - Introduction and Addresses</b>
	<b>Welcome - Introduction Organising Committee</b>
<b>Addresses</b>	Theodoros Karaoglou, Minister, Ministry of Macedonia - Thrace
	Apostolos Tzitzikostas, Governor, Region of Central Macedonia (tbc)
	Yannis Boutaris, Mayor of Thessaloniki
	Dimitrios Tzanakis, Cultural Counselor, Ministry of Foreign Affairs, Greece
	Maria Andreadaki - Vlazaki, General Director of Antiquities, Ministry of Culture and Sports
	Maria-Ekaterini Tzitzikosta, President of the Hellenic National Commission for UNESCO - President of the UNESCO Center for Women and Peace in the Balkan Countries
	Vasiliki Papakostopoulou, Directorate of International Relations, Ministry of Culture and Sports
	Dr Chryssoula Paliadeli, Professor of Archaeology, Member of European Parliament
	Elli Chrysidou, Vice-Mayor for Culture, Municipality of Thessaloniki
	Lee Minaidis, Adviser to the Mayor of Rhodes for International Relations, Deputy Secretary General of the Organization of World Heritage Cities
20.00-21.00	<b>En Chordais Ensemble of traditional mediterranean music</b>
21.00-22.00	<b>Cocktail Function at Archaeological Museum of Thessaloniki offered by the Wine producers of Northern Greece and Traditional viticulture products by Marianna's Vineleaves</b>
Saturday 28 September 2013	
09.30-10.00	Registration
10.00-11.15	THE PHOENICIAN'S ROUTE
10.00-10.15	Antonio Barone, Director of the Phoenicians Route "Presentation of the Route"
10.15-10.30	Dr Polyxeni Adam-Veleni, Director, Archaeological Museum of Thessaloniki "Greeks and Phoenicians in the crossroads of Mediterranean"
10.30-10.45	Dr Evangelia Stefani, Archaeological Museum of Thessaloniki "Greeks and Phoenicians: crossings and divergence"
10.45-11.00	Dr Giorgos Borogiannis, Archaeologist "Phoenician presence in the Aegean: general remarks and recent development"
11.00-11.15	Vassilis Koniordos, Co-ordinator of the Phoenician Route in Greece "The Greek Network"
11.15-11.30	<b>Coffee break</b>
11.30-12.45	WINE ROUTES
11.30-11.45	Dr Polyxeni Adam-Veleni, Director, Archaeological Museum of Thessaloniki "The wine routes in antiquity"
11.45-12.00	Dr Soultana Maria Valamoti, Assistant Professor Aristotle University of Thessaloniki " Prehistoric grapevines and wines of Northern Greece "
12.00-12.15	Professor Olga Iakovidou- Dr Maria Alempaki, Aristotle University of Thessaloniki "A travel along the wine roads of Northern Greece"
12.15-12.30	Franco Aurelio Coppola, Ambassador of Iter Vitis European Cultural Route "The culture of wine: a common root of European culture"
12.30-12.45	Evangelos Gerovassiliou, Wine Maker - Agronomist Oenologist "Presentation of the Gerovassiliou Wine Museum"



12.45-14.00	<b>Free time for lunch</b>
14.00	ATRIUM
14.00-14.15	Claudia Castelucci, Head of International Projects and Social Co-operation, Municipality of Forli "Presentation of the ATRIUM Cultural Route"
14.15-14.30	Dr Christos Emmanouilidis, ATHENA Research & Innovation Centre "Cultural route sustainability via innovative digital support tools"
14.30-14.45	Vassilis Koniordos, ATHENA Research & Innovation Centre "The Greek ATRIUM route and the Thessaloniki cases"
14.45-15.00	Dr Stefanie Leontiadis, ATHENA Research & Innovation Centre "Strategies for revitalisation and re-use as a heritage management process"
15.15-15.30	Dr Kyriaki Oudatzi, Architect, Director of the Thessaloniki Olympic Museum, Adjunct Lecturer A.U.Th. "The revitalisation of the Thessaloniki port platform"
15.30-15.45	Professor Vassilis Colonas, University of Thessaly "Italian architecture in Dodekanese"
15.45-16.00	Dr Eleni Stefanou "Cultural walks and educational activities - the case of Rhodes"
16.00-16.15	<b>Coffee break</b>
	BEST PRACTICES - NEW OPPORTUNITIES AND INITIATIVES
16.15-16.45	<b>KEYNOTE: Meropi Paneli</b> , Policy Officer of the European Commission, Directorate General for Education and Culture, Directorate – Lifelong Learning: higher education and international affairs, "EAC's Policies and Programmes for Culture and Cultural Heritage for the period 2014-2020"
16.45-17.00	Dr Flora Karagianni, European Center of Byzantine and Post-Byzantine Monuments: "OLKAS - LIMEN- 2 projects under the Black Sea Cross Border Cooperation Program forming Cultural Maritime
17.00-17.10	Professor Dimitra Koukoura, Aristotle University of Thessaloniki, "Saints Cyril and Methodius Cultural Route"
17.10-17.20	Triantafylos Petkanopoulos, Representative of The Routes of the Olive Tree, "Intercultural dialogue itineraries and sustainable development"
17.20-17.30	Dr Agathoniki Tsilipakou, Director of the Museum of Byzantine Culture "Cultural crossroads and exhibition proposals"
17.30-17.40	Dr Polyxeni Adam-Veleni, Director, Archaeological Museum of Thessaloniki "A Greek proposal for a new itinerary"
17.40-17.50	Dr Eurydice Georganteli, "The Via Egnatia: Anthropology and Preservation of a European Cultural Route"
17.50-18.00	Anastasia Chatziniolaou – Chrysa Copra: Alpha MENTOR: - "BUSDRA: Black Sea Project: Similarities and diversities in Roman Era - Good practices and networking in culture"
18.00-18.10	Nikos Petropoulos, President of the European Regional Framework for Cooperation, "Black Sea Silk Road Corridor Project"
18.10-19.00	<b>Discussion - Conclusions - The Charter of Thessaloniki</b>
19.30	<b>Visit at Gerovassiliou Wine Museum - Wine tasting</b> Transportation to Gerovassiliou Museum and back to the Archaeological Museum via bus, courtesy of the Municipality of Thessaloniki

## Sunday 29 September 2013

10.00-12.00	<b>Organized visit to the ATRIUM Case Study Buildings, 1st Platform of the Thessaloniki Port.</b> <b>Meeting of Conference participants: at the Entrance of the Port, close to Eleftheria Square.</b>
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### The Organising Committee

**Polyxeni Veleni**  
Director  
Archaeological Museum of Thessaloniki

**Christos Emmanouilidis**  
Senior Researcher  
ATHENA Research & Innovation Centre

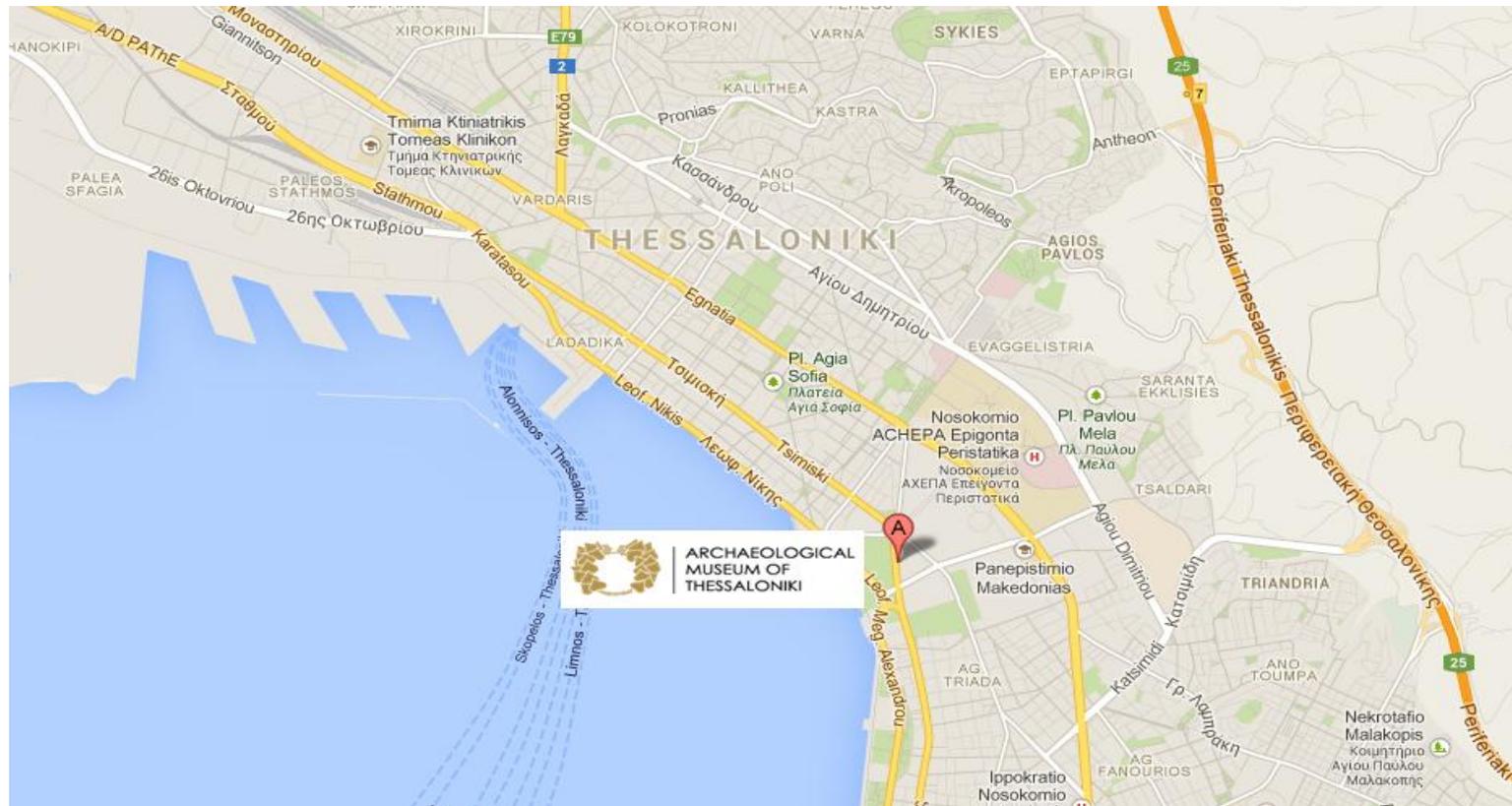
**Vassilis Koniordos**  
President of Thessaloniki Branch  
Elliniki Etairia/Society for the Environment and Cultural Heritage

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### MEDIA SPONSORS



**Location:** Archaeological Museum of Thessaloniki (Friday 27/9, Saturday 28/9), Archaeological Museum of Thessaloniki, 6 Manoli Andronikou Street, Thessaloniki



Location of meeting place, Sunday 29/9, 10am: Platform 1 Entrance, Thessaloniki Port

